

Dear Friend,

Thank you for your interest in hosting a film screening of the ESPN-produced short film, *Kabul Girls Club*. The film documents the story of two Afghan female soccer players who received the Arthur Ashe Award for Courage at the 2006 ESPY Awards. It describes the struggle that Afghan women now face in their country's transitions to peace; as these girls fight for their right to play, they are making a statement about their proper role in society.

Our program's success relies on the grassroots support of such events as they create a unique forum for raising funds and for increasing awareness of youth sports leadership development in Afghanistan.

We will be able to assist you with the invitations and follow-up, but the expectation is that as the host, you will coordinate the rest of the organization. The following checklist offers some guidance of our expectations.

- This is foremost an opportunity to raise money for AYSE, so the intention to your guests should be clear from the beginning;
- AYSE will send out an electronic invitation (e-vite) and will follow up with thank you cards;
- These events are always more enjoyable when there's food and drinks to accompany the reception part of the evening;
- If possible, AYSE will provide opening remarks before the film plays;
- You should prepare a pitch to put to your friends and family regarding their donations.

We hope that these suggestions assist you in planning a home screening of *Kabul Girls Club*. Please contact us with any unanswered questions; we look forward to working with you to promote AYSE and its mission.

Sincerely,



Awista Ayub  
Founder/ Director, AYSE